



Town Of
Milk River

2021-2025

Strategic Plan



Vision

An enhanced quality of life in Milk River resulting from community economic development opportunities for business and leisure.

Mission

The Town of Milk River continues to grow a clean, beautiful, safe community, where quality of service is a priority, maintaining an affordable tax rate, while marketing our strengths.

Strategic Plan Focus Areas

Recreation

Provide opportunities for leisure activities for all to enjoy



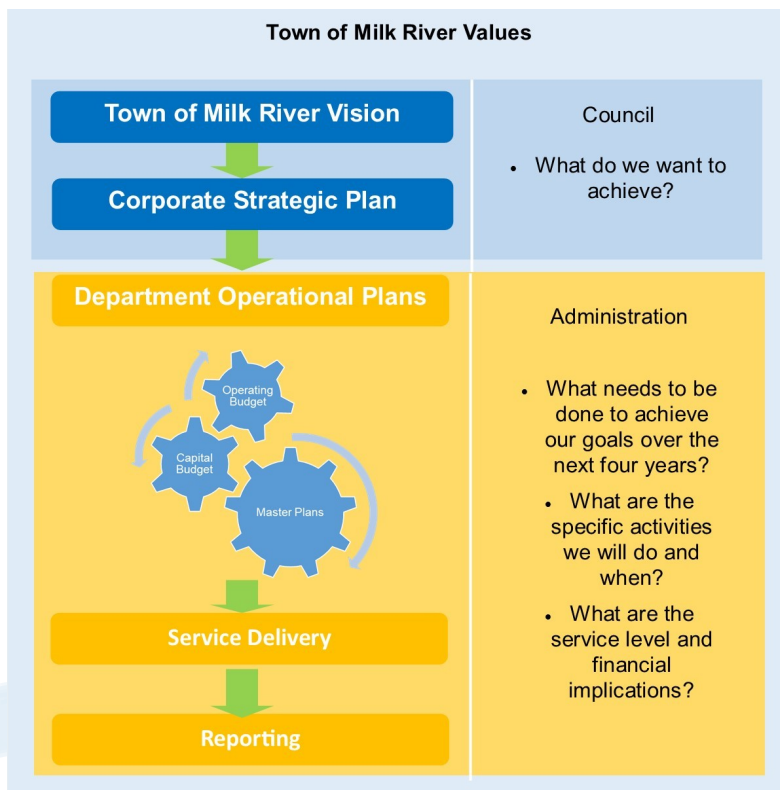
Infrastructure

Sustainable financial strategy to maintain and/or replace our infrastructure while structured for growth



Healthy Community

Ensuring the town is a vibrant community that encourages wellbeing



Corporate Planning Framework

The diagram to the left depicts the corporate planning process. This framework aligns and integrates the various moving parts within the municipality.

Terminology

Short Term - within 2 years

Long Term - 2 years plus

Priority:

High: work on this must be conducted in the fiscal year in order for the goal to be achieved within the scope of this strategic plan.

Medium: when resources become available after required resources are assigned to high priority items, action will be taken on this strategy.

Low: limited action is expected on this strategy in the fiscal year.



Healthy Community

Desired Result:
The town is a vibrant community that encourages wellbeing.

	Priority	Short or Long Term
1. Focus on Town Beautification		
1.1 Town entrance signs <ul style="list-style-type: none"> o Growth o Christmas Lights o Maintain Trees 	H	Short
1.2 Greater care and attention to maintaining the Town's urban canopies		
1.3 Removal of derelict town owned buildings in the downtown core	H	Short
1.4 Flowers		
1.5 8 Flags Campground Care <ul style="list-style-type: none"> o Trees o Chicken Wire 		
2. Encourage Arts and Culture		
3. Community Support		
3.1 Support to the Community Garden	M	Short
3.2 Service Group support		Short
4. Create varied and affordable residential and commercial options for development		
4.1 Incentivize development on vacant commercial properties <ul style="list-style-type: none"> o Tax Incentive o Revisit Commercial Tax Rate 	H	
4.2 Growth <ul style="list-style-type: none"> o Census 		

Infrastructure

Desired Result:

Sustainable financial strategy to maintain and / or replace our infrastructure while structured for growth



	Priority	Short or Long Term
1. Roads		
1.1 Sidewalk Repairs and/or replacements		
o 6th Avenue Cul de Sac	H	Short
o Sign Audit in conjunction with road surfacing		
1.2 Road Resurfacing	H	Short
1.3 Snow Fencing		
1.4 Service Road	H	Long
o Needs distribution		
o Cement platforms for garbage's /porta potties		
2. Water		
2.1 Water License	H	Short
o Preliminary water licence transfer to support regional water supply project		
2.2 List of known water breaks		
2.3 Main Street Water Looping to Booster Station	H	Short
2.4 On-Off Stream Storage	H	
3. Wastewater		
3.1 Lagoon Rehabilitation	L	Long
4. Storm Water		
4.1 Drainage Project	H	Short
5. Infrastructure Master Plan Update		
	H	Short
6. Alternative Energy		
	L	
7. Solid Waste		
7.1 Yard Waste Site for residential use	M	Long



Recreation

Desired Result:
Leisure activity opportunities provided for all to enjoy.

	Priority	Short or Long Term
1. Enhancement of Recreational Opportunities		
1.1 Develop Block 39	H	Short
1.2 Tourism - Visitor Information Centre support	H	Short
1.3 Swimming Pool Upgrades <ul style="list-style-type: none"> o Children's pool 	H	Short
1.4 Curling Rink	L	Long
2. Create new recreational opportunities		
2.1 Disc Golf	M	Long
2.2 Construct a multi-sport rink	H	Short
2.3 Walking Paths <ul style="list-style-type: none"> o Old Dumpsite and Dog Park 	H	Short and Long
3. Recreation Focused Summer Position		
3.1 Prepare Job description	M	Short
3.2 Implement Recreation Position	M	Long





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